



The IEF's Strategic Outlook 2025/2026



Our Vision

To use the nutritional, environmental, social and economic powers of the egg to unlock human potential.

Our Mission

The IEF will achieve its vision through the global egg community by developing local knowledge, expertise and entrepreneurship in protein deficient populations. We will also work to increase local production, consumption and awareness of high-quality protein through eggs.

Our Principles

Focus: Our primary beneficiaries are women and children in the developing world. Our focus is on development, taking into consideration local commercial production and context.

Integrity: As a multinational registered charity,* we uphold the highest standards for ourselves, our partners, our donors and our products.

The IEF Identity: We are an apolitical, not-for-profit, non-discriminatory and inclusive facilitator and project manager. We work through our partners to empower people of all races, countries and creeds.

Projects: We focus exclusively on eggs and egg production, ensuring long-term commitments and a clear criteria for success.

Sustainability: Economic, social and environmental sustainability and animal welfare underpin everything we do.



Registered Charity No: 1157778
(England & Wales)
Registered 501 (c) (3) (USA)





Criteria for Success

2025/2026



Realised through partner projects, measurable increases in egg production and consumption in targeted developing countries, aiming for the consumption of one egg per day.



Reducing protein deficiency.



Supporting and delivering training and educational opportunities.



Partnership and membership programmes that increase egg production and consumption.



Support a program of supplying an egg with every vaccination and/or HIV treatment in target countries, where appropriate and synergistic with local health authorities.



Achieving sustainability in all egg production projects through eventual growth, profitability and commercialisation.



Potential programmes are assessed on the following criteria: strategic alignment to the IEF, programme partners, members, programme feasibility (both positive and negative), impact (including volume of eggs), budget, timing and sustainability.

The Power of Eggs is Unique



Eggs contain the highest quality protein in relation to human requirements, both in terms of amino acid profile and digestibility.



There are few cultural restrictions to egg consumption.



Eggs in the diet can support the body's natural immune system, vaccine response, anti-retroviral and health treatment responses.



The nutritional benefits of eggs support cognitive and physical development during the prenatal stages, infancy and childhood, as well as aiding healthy ageing in the elderly.



Eggs have one of the lowest environmental impact in all of animal agriculture.



Taken together, all the above benefits can and do have transformative effects at the community level.

Donate now and support our work - www.justgiving.com/i-e-f



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For more information:

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