



IEF Partnership Prospectus & Application



United in using the nutritional, environmental,
social and economic powers of the egg to unlock
human potential.

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About the IEF

The IEF was established in 2014 to work on behalf of the global egg community as an independent charitable foundation. Since then, the IEF has made valuable headway with the improving access and availability of eggs in developing, under nourished regions of the world, concentrating on local egg production programmes to enable increased egg consumption.



IEF Vision

To use the nutritional, environmental, social and economic powers of the egg to unlock human potential.



IEF Mission

The IEF will achieve its Vision through the global egg community by developing local knowledge, expertise and entrepreneurship in protein deficient populations, increasing local production, consumption and awareness of high-quality protein through eggs.



Goals of the IEF

Through our programmes the IEF is committed to the following goals:

- 🎯 Encourage and facilitate an increase in local egg production through training, education and knowledge transfer to support small scale farmers to become commercially viable.
- 🎯 Improve education, explaining the benefits of high-quality protein in the diet and encouraging knowledge sharing with others.
- 🎯 Make eggs more accessible to everyone, everywhere around the world.
- 🎯 Encourage the consumption of eggs in populations which have little or no access to high-quality protein or adequate nutrition.
- 🎯 Fight against hunger and food undernutrition amongst children, young people and families.

About the IEF

IEF Principles

Focus: Our primary beneficiaries are women and children in the developing world, our focus is development, taking into consideration local commercial production and context.

Integrity: As a multi-national registered charity* we have the highest standards for ourselves, our members, our partners, our donors and our products.

IEF Identity: We are an apolitical, not-for-profit, non-discriminatory, inclusive facilitator and project manager, working through our members and partners for the empowerment of people of all races, countries and creeds.

Projects: We focus exclusively on eggs and egg production, with long term commitments and a clear criteria for success.

Sustainability: Environmental, social and governance sustainability, in addition to animal welfare underpin everything we do.



IEF Partnership

Join us in our commitment to advance and deliver initiatives that truly make a difference.

IEF recognises the vast possibilities ahead to strengthen egg consumption and local egg production, acknowledging that to date we are only beginning to uncover what is achievable. As we look to deepen our impact, we are eager to collaborate with industry organisations that resonate with our commitment. Together we can deliver meaningful impact and drive progress through increased egg production and egg consumption in undernourished populations.

All donations to further the impact we can make are greatly appreciated, no matter what the level. Every donation received is used to make a positive difference through the power of egg production and egg consumption. Donating and supporting the work of the foundation is possible in many ways, not just through IEF Partnerships. Many supporters provide ad-hoc donations when it is possible or chose to support a specific project, equipment donations or donations in-kind providing technical expertise or assistance.

Please contact Cassy@internationaleggfoundation.com if you would like to find out more or make a donation at: <https://www.justgiving.com/i-e-f>

IEF Partners are annual donors of US\$10,000 and upwards directly to the IEF, they are organisations who share the values of the IEF and are committed to supporting the progression, implementation and delivery of meaningful and impactful programmes.

By joining IEF as a Partner and Strategic Partner, each organisation will:

- align with the IEF's objectives and goals,
- be invited to participate in an annual online meeting of Partners.
- provide an annual donation to the IEF of a minimum of US\$10,000.
- be asked to make an initial 3 year commitment.
- be able to provide programme suggestions and input to progress the IEF's goals and objectives.
- be invited to engage and support IEF programmes, in addition to the annual contribution. It should be noted that although market development is encouraged as a key enabler of local sustainable production in target regions; all Partners are asked to act in a pre-competitive manner within meetings and programmes of the IEF, acting in the best interest of the charity, its vision and its beneficiaries.

Project specific support is welcomed wherever possible and is in addition to annual IEF Partnership contributions.

IEF Partnership

Recognition

IEF Partners will:

- be formally recognised on the IEF Website, E-newsletter and Annual Report.
- receive regular social media recognition.
- receive reporting materials such as the annual strategic outlook and an annual programme report which may be utilised in employee engagement/communications or corporate ESG/CSR reporting.
- Any Partner not wanting visual recognition can advise this to the IEF Administration Team.

In addition to the above, Partners are invited to hold a seat on the IEF Advisory Council. The IEF Advisory Council is a direct mechanism to receive guidance and input from its most invested partners.

- Participation on the Advisory Council is not mandatory.
- A meeting of the Advisory Council will be held online once per year.

Application Eligibility

The IEF board of Trustees seeks to develop a balanced and diverse representation covering all industry sectors. Application approval is at the discretion of the IEF Trustees.

Partnership Donation

Partners provide an annual IEF membership donation of a minimum of US\$10,000 or the GBP equivalent directly to IEF and will be asked to make an initial 3-5 year commitment. Partner donations will contribute towards the programme development, project and budget management, project assessment, as well as due diligence and governance oversight. IEF Partners are invited to support specific projects wherever possible, with this being in addition to annual IEF Partnership contributions.



IEF Advisory Council

IEF Partners are invited to hold a seat on the “IEF Advisory Council”.

Participation on the Advisory Council is not mandatory, although we greatly appreciate engagement within this forum. You may confirm your preferred level of participation and representative within the application form.

The IEF Advisory Council is a direct mechanism for IEF to receive guidance and input from its most invested partners and to advance the objectives, impact and outcomes of the IEF and the beneficiaries we serve.

IEF Advisory Council - Terms of Reference

- The Advisory Council will assist the IEF Board in developing future strategy and programmes.
- A representative from the IEF Partner organisation is invited to attend an annual Advisory Council meeting. Meetings are held online to avoid the accrual of unnecessary time and cost implications.
- Through participation of the Advisory Council organisations will receive early notification of future programmes and the opportunity to engage further on any programmes of specific alignment/interest.
- The Advisory Council will be informed of future Trustee Positions and will be able to provide input to the Board.
- The Advisory Council will be asked to review the IEF Strategic Outlook and provide feedback to the Board.
- Advisory Council Members will be able to make project and partner recommendations for future programmes.
- Organisations taking a seat on the IEF Advisory Council are invited to nominate a single representative to assist in the continuity of oversight, collaboration and feedback.
- Additional agenda items can be suggested to the IEF Administration 2 weeks prior to the Advisory Council meeting date.
- In accordance with the IEF Constitution the Advisory Council will be chaired by a nominated Trustee, with proceedings of the Council meeting reported to the IEF Board of Trustees.



Partnership Terms

Conditions of Partnership

1. IEF Partnership will be conditional upon receipt of an annual donation of a minimum of US\$10,000.
2. Application approval is through the Board of IEF Trustees and may be consulted upon with the IEF Advisory Council.
3. Partner membership is not transferable.
4. Partner membership runs on a 12-month rolling basis, organisations shall state the annual month for starting and renewing their Partnership.
5. Donations are payable to either IEF UK or IEF USA.

Termination of Partnership

1. Partner membership will cease 12 months after the starting month.
2. Any Partner may withdraw from membership by giving not less than 7 days' notice in writing to the IEF Administration Team.
3. Refunds or partial refunds are not provided.
4. Partner Organisations are asked to notify the IEF Administration Team at the earliest opportunity if membership will cease at the next renewal date.
5. Should the IEF cease to exist all remaining funds will be redirected to another charitable organisation that supports the objectives of the IEF and in accordance with the governing Constitution.
6. Termination of membership may occur should an organisation act in way that may causes damage to the reputation or the objectives of the charity.

Governance

1. The management and governance of the IEF is the responsibility of the Board of Trustees, overseen by the trustee Chairman. Trustees volunteer their time and are not remunerated.
2. The IEF is committed to full transparency and full details of the structure, governance and management of the IEF is available via the latest IEF Annual Report, made available through the IEF website or upon requested from the IEF Administration Team.
3. IEF UK and USA is governed by the foundations Constitution, as well as the laws of the Charity Commission of England and Wales and the under the legal obligations of a USA 501 (C) 3 organisation. The IEF Constitution is accessible through the Charity Commission website, or upon request from the IEF Administration Team.
4. Any concerns over the administration or governance of the Charity may be raised in writing the first instance to the CEO of the IEF – Cassy@internationaleggfoudnation.com, or to the IEF Chairman.

Organisational Information

IEF Trustees



Bruce Dooyema
Chairman



Timothy Lambert
Secretary/Treasurer



Stephen Manton
Trustee



Dr Pierre-Marie Borne
Trustee



Christopher Pierce
Trustee

IEF Administration Team



Cassy Price
CEO
Cassy@internationalleggfoundation.com



Polly Goode
Communications &
Admin Officer
Polly@internationalleggfoundation.com



Jane Shaw
Accounts Manager
Accounts@internationalleggfoundation.com

UK Registered Office: 1 Brassey Road, Old Potts Way, Shrewsbury, Shropshire, SY3 7FA, UK

USA Registered Office: c/o Dyke Yaxley LLC, 1468 West 9th Street, Suite 100, Cleveland, OH 44113, USA

info@internationalleggfoundation.com
www.internationalleggfoundation.com

Registered Charity No: 1157778 (England & Wales)
Registered 501 (c) (3) Organisation (USA)

The IEF

PARTNERSHIP APPLICATION



Please return form to:

cassy@internationaleggfoundation.com

2. Description/Sector:

Please confirm your organisations key service

1. Organisation Name:

3. Membership Term Date:

Partner Membership is provided on a 12-month rolling basis, please provide your preferred starting / invoicing month.

4. Contact:

Please provide contact details for the management your membership :

Name:

Title:

Contact Email:

Contact Tel:

5. Recognition:

☐ I do not want any visual / online media recognition

☐ I am happy for my organisation to be recognised online and in social media posts

My company Facebook account is:

My company LinkedIn account is:

I am happy for key people from my organisation who are involved directly in programmes or initiatives to be tagged into LinkedIn posts ☐ Yes ☐ No

Marketing Contact

Please provide details of your marketing representative, whom we may contact with updates, and in relation to recognition opportunities.

Name:

Title:

Contact Email:

The IEF PARTNERSHIP APPLICATION

continued



6. Invoicing Preference:

IEF is a registered Charity in England and Wales and a registered 501 (c) 3 organisation in the USA. As such your donation may be received into the UK or USA bank account. Donation receipts from the respective country can be provided upon request.

I would like my donation sent to:

(banking details to be provided on application approval)

☐

IEF USA

☐

IEF UK

7. Advisory Council Representation:

☐

Our company does not require a seat on the IEF Advisory Council

☐

Keep me updated on meetings but we are unable to commit to regular participation.

☐

We would like to be actively involved in the IEF Advisory Council.

Advisory Council Representative (if required)

Name:

Title:

:

Contact Email:

8. Partner Declaration:

As a Partner of the International Egg Foundation, the undersigned confirms the company's alignment and commitment to IEF's goals and objectives to:

- Improve education, explaining the benefits of high-quality protein in the diet and encouraging knowledge sharing with others.
- Encourage and facilitate an increase in the number of eggs being produced locally in developing countries.
- Make eggs more accessible to everyone, everywhere around the world.
- Encourage the consumption of eggs in populations which have little or no access to high-quality protein or adequate nutrition.
- Fight against hunger and food undernutrition amongst children, young people and families.

Company:

Name:

Title:

Date:



UK Registered Office

1 Brassey Road, Old Potts Way, Shrewsbury, Shropshire, SY3 7FA, UK

USA Registered Office

USA Registered Office: c/o Dyke Yaxley LLC, 1468 West 9th Street, Suite 100,
Cleveland, OH 44113, USA

info@internationaleggfoundation.com

www.internationaleggfoundation.com

Registered Charity No: 1157778 (England & Wales)

Registered 501 (c) (3) Organisation (USA)